

MEDIA RELEASE



15 March 2013

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PROMOTE TRUCKING WITH A NEW CIMC TRAILER

Trucking operators now have the chance to bid on a state-of-the-art curtainsider trailer with unique promotional artwork, thanks to the 2013 ATA trailer tender.

The trailer was donated to the ATA by CIMC Vehicle Australia, Marshall Lethlean Industries and a host of OEM suppliers. CIMC and Marshall Lethlean also donated trailers to the ATA in 2011 and 2012.

The Chief Executive of the ATA, Stuart St Clair, said 100 per cent of the sale proceeds would go to support the ATA's work.

"Thanks to the generosity of CIMC Vehicle Australia, Marshall Lethlean Industries and their suppliers, we will use every dollar of the successful bid to fund safety research and our campaigns for no carbon tax on trucks, lower registration charges and tough but fair truck laws," Mr St Clair said.

"Meanwhile, the successful bidder will own a highly optioned drop deck trailer with mezzanine decks and unique curtain art that tells the world about the importance of our industry.

"This year's art is a crossword game board with places familiar to every trucking operator and driver, such as Clybucca, Goondiwindi, Marulan and Port Hedland. It repeats the industry's reminder to motorists to share the road safely, and reminds them that trailers like this bring us the goods we use every day," he said.

The Managing Director of CIMC Vehicle Australia and Marshall Lethlean Industries, Hector Ojea, said the trailer donation continued CIMC's strong support for the ATA and the trucking industry.

"CIMC Vehicle Australia has fully embraced the commitment to support the Australian Trucking Association a few years ago and 2013 has demonstrated the pledge continues," Mr Ojea said.

"The new 'state of the art drop deck curtainsider with mezz decks' incorporates a multitude of extra features and the latest technology in braking and roll stability systems. All these inclusions add great value and versatility but they also portray the message of safety on the road.

"I urge every trucking operator that uses curtainsiders to have a look at the specifications and consider placing a bid. The successful bidder will get a great trailer and will be supporting a better future for the industry.

"I would like to thank the many OEM suppliers who donated equipment or support for the trailer: Jost Australia, Alcoa Wheel Products, Fuwa K Hitch, Double Coin Truck Tyres, Polyweld, Reliable Signs & Refinishing, Ten-24 Tyre Emergency Service, Tenacitex Load Restraint Curtains, WABCO, Watson & Chalin, VivadSider, Razor International, LED Autolamps, Prime Mover Magazine, Trailer Magazine, and CIMC/PSI.

"I would also like to thank all my people as it takes a lot of time and effort to ensure everything is done to best standards and in the timeframe required," he said.

In addition to the trailer, the winning bidder will receive free registration at the ATA's new event, Trucking Australia 2013, to be held at Hamilton Island on 21-22 June, and airfares and accommodation for two people.

A safe, professional and viable trucking industry

For more information and to place a bid, visit www.truck.net.au/tender. Bids close on 19 May 2013. The winning bid will be announced at Trucking Australia 2013.

High res images of the trailer are available for media use by emailing bill.mckinley@truck.net.au

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