

MEDIA ADVISORY



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23 May 2011

AUSTRALIAN TRUCKING CONVENTION AND TRUCKS ON SHOW COMES TO CANBERRA

- 2011 Australian Trucking Convention and Trucks on Show exhibition to bring industry leaders to Canberra.
- Convention held at the National Convention Centre, Canberra, from Wednesday 25 May to Saturday 28 May.
- Great opportunity for interviews on trucking, transport and business issues.
- Great opportunity for vision of heavy vehicles, including the ATA's state of the art safety and careers exhibition trailer, the Road Ahead.

The 2011 Australian Trucking Convention and Trucks on Show exhibition will make its way to Canberra from Wednesday 25 May to Saturday 28 May.

The convention will bring together hundreds of business owners and managers, suppliers, manufacturers and industry representatives in one place, to discuss key industry issues like road safety, regulation, and the environment.

Meanwhile, the Trucks on Show exhibition will feature more than twenty trucks and trailers in a custom-built marquee, the largest piece of infrastructure ever erected at the National Convention Centre.

The exhibition is so big the ATA paid to landscape the rear terrace behind the centre to make more room. This has doubled the potential exhibition area and has created opportunities for future festivals and community events.

Full media facilities are available, including the opportunity to meet with speakers and trucking operators.

The media highlights of the convention are attached for your newsroom diaries.

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MEDIA HIGHLIGHTS OF THE 2011 AUSTRALIAN TRUCKING CONVENTION AND TRUCKS ON SHOW EXHIBITION

To be held at the National Convention Centre, Canberra from Wednesday 25 to Saturday 28 May 2011

Wednesday 25 May 2011

6:00 PM – 8:30 PM

LAUNCH OF THE ATA 20th ANNIVERSARY HISTORY

The ATA's 20th anniversary history, *Putting Safety First*, tells the story of how the founders of the ATA rallied after the Grafton truck and bus crash, united the industry and dramatically improved the industry's safety.

Thursday 26 May 2011

8:45 AM – 5:00 PM

TRUCKS ON SHOW EXHIBITION

See the best the industry has to offer at the Trucks on Show exhibition, open free to regional trucking operators and the public.

9:30 AM - 10:00 AM

HEAVY VEHICLE SAFETY RESEARCH SCAN

Dr Jeremy Woolley from the University of Adelaide's Centre for Automotive Safety Research releases new research into how the trucking industry has improved its safety over the last twenty years, and makes recommendations for future research. The report was funded by the ATA Trust.

4:30 PM - 5:00 PM

THE GOVERNMENT'S VIEW

The Minister for Infrastructure and Transport, Anthony Albanese, discusses the Government's transport agenda for its second term in office.

Friday 27 May 2011

9:00 AM – 5:00 PM

TRUCKS ON SHOW EXHIBITION

See the best the industry has to offer at the Trucks on Show exhibition, open free to regional trucking operators and the public.

9:00 AM - 9:45 AM

TRUCKING INDUSTRY BUSINESS OUTLOOK

Chris Richardson from Deloitte Access Economics delivers a hard-hitting view about where the economy is headed and what it means for road freight businesses.

11:00 AM – 11:45 AM

THE OPPOSITION'S VIEW

Senator John Williams (The Nationals, NSW), talks about the Opposition's approach to transport policy. Senator Williams travelled to Canberra for this week's parliamentary sitting in a Kenworth T409 prime mover and semi-trailer with ATA Chief Executive Stuart St Clair.

11:45 AM - 12:30 PM

THE TRUCKING INDUSTRY'S ENVIRONMENTAL CREDENTIALS

Brent Borrell from the Centre for International Economics releases important new research into the environmental impact of trucking industry, and the best ways of reducing it further. The report was funded by the ATA Trust.

7:00 PM – 11:30 PM

2011 ATA FOUNDATION SPONSORS' GALA DINNER

To be held in the Great Hall of Parliament House, this event will feature the presentation of the 2011 National Trucking Industry Awards, including National Professional Driver of the Year and the new Highway Guardian Award, which honours acts of bravery by professional drivers in the course of their duties.

Saturday 28 May 2011

9:00 AM – 4:00 PM

TRUCKS ON SHOW EXHIBITION

See the best the industry has to offer at the Trucks on Show exhibition, open free to regional trucking operators and the public.